


MISCELLANEOUS :: KOH BROTHERS ACHIEVES PRESTIGIOUS SINGAPORE PRESTIGE BRAND AWARD

* Asterisks denote mandatory information

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Announcement is submitted by *	KOH KENG SIANG
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>> ANNOUNCEMENT DETAILS

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Announcement Title *	KOH BROTHERS ACHIEVES PRESTIGIOUS SINGAPORE PRESTIGE BRAND AWARD
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NEWS RELEASE

KOH BROTHERS ACHIEVES PRESTIGIOUS SINGAPORE PRESTIGE BRAND AWARD

- ***Winner of the “SPBA – Heritage Brands” Award***

Singapore, 13 August 2013 – Koh Brothers Group Limited (“Koh Brothers”, and together with its subsidiaries, the “Group”), a well-established construction, property development and specialist engineering solutions provider, is pleased to announce that it has been awarded the prestigious Singapore Prestige Brand Award (“SPBA”) under the “SPBA – Heritage Brands” category today. The SPBA recognises and honours Singapore brands that are developed and managed effectively through various branding initiatives.

Koh Brothers is a well-established construction, property development and specialist engineering solutions provider. Over the last 47 years since its inception in 1966, the Group has grown from strength to strength and is among the leading names in this sector, known for its role in shaping Singapore’s landscape. The Group is also the proud recipient of several excellence awards, with more recent accolades including the iconic and award-winning Marina Barage and Punggol Waterway infrastructure projects. In addition, Koh Brothers has developed a name as a niche real estate developer, with an established reputation for quality, lifestyle and innovation. Its most recent Parc Olympia development at Flora Drive, a 486-unit sporting themed condominium, received overwhelming support and is 100% sold.

Mr Francis Koh, Managing Director and Group CEO of Koh Brothers, said: “This is a great honor and we are thankful for this prestigious award. Being recognised by the SPBA clearly demonstrates an endorsement of our strong heritage that has been honed over four decades. In keeping with our competitive edge, engineering excellence and innovation, we too recognise the need to enhance our strong brand presence here and in the region. This is especially so as the local construction industry adopts more stringent and green practices in construction techniques and processes. As for the property industry, unique features will be the key in attracting discerning buyers. Our track record and reputation for innovation will enable us to stay ahead of competition.

“We take great pride for having developed Koh Brothers as a recognised brand synonymous with quality and innovation – and we believe that the prestigious Singapore Prestige Brand Award is the perfect showcase of our brand value and heritage. Taking this opportunity, we would like to express our deepest gratitude to our stakeholders, whose contributions, in one way or another, have made this accomplishment possible.”

Ms. Audrey Yap, Chairman of SPBA and ASME Council member, Singapore says, “SPBA is a recognised award designed to pay tribute to the best and most valued Singapore brands. To achieve this status, the winning company must have a sterling brand name that has attained a high level of recognition, outstanding reputation and significant market share. Having gone through two rounds of rigorous judging, Koh Brothers emerged as a winner in the “Heritage Brands” category, proving it is identified as a brand with a long history of trust in the market place. Koh Brothers is associated with higher quality and a better reputation, thus contributing to the growth and development of the company in Singapore and regionally and is a deserving winner.”

About Singapore Prestige Brand Award

Established in 2002 by the Association of Small and Medium Enterprises (“ASME”) and Lianhe Zaobao, SPBA recognises and honours Singapore brands that are developed and managed effectively through various branding initiatives. SPBA comprises five main Award Categories – SPBA – Promising Brands, SPBA – Established Brands, SPBA – Heritage Brands, SPBA – Regional Brands and SPBA – Special Merit.

For each Award Category, an Overall Winner will be chosen, with the exception of SPBA – Special Merit. A SPBA – Most Popular Brand Winner will also be selected via public voting for each Award Category with the exception of SPBA – Special Merit. For more details please visit www.spba.com.sg.

About Koh Brothers Group Limited

Listed on SGX Mainboard in August 1994, Koh Brothers Group is a well-established construction, property development and specialist engineering solutions provider, which was started as a sole proprietorship in 1966 by Mr Koh Tiat Meng. Today, the Group has more than 40 subsidiaries, joint venture companies and associated companies spread over Singapore, PRC, Indonesia, and Malaysia.

Over the years, the Group has undertaken numerous construction and infrastructure projects with its A1 grading by the Building and Construction Authority (“BCA”). It is currently the highest grade for contractors’ registration in this category, and allows the Group to tender for public sector construction projects of unlimited value. In addition, the Group has developed a name for itself as a niche real estate developer, with an established reputation for quality and innovation.

Koh Brothers Group’s diversified businesses present them with multiple revenue streams from three core areas:

- Construction and Building Materials;
- Real Estate; and
- Leisure & Hospitality.

More recently, in February 2013, the Group also broadened its reach into the environmental engineering sector, with a strategic acquisition of 41% stake in SGX Catalyst-listed Metax Engineering Corporation Ltd (“Metax”).

Construction and Building Materials

This division leads in providing a complete and diverse range of infrastructure project management, products, services and solutions for the construction industry.

One of its major projects is the iconic Marina Barrage which was successfully completed in October 2008. In November 2010, the Group announced it was awarded PUB’s Geylang River Makeover Project worth S\$37.8 million. In November 2012, Koh Brothers secured a S\$30.9 million contract from Changi Airport Group for a proposed retention pond at Changi Airport. In April 2012, Koh Brothers, through a joint venture, was awarded a S\$54.6 million contract by national water agency, PUB, for the construction of a used water lift station at PUB’s Jurong Water Reclamation Plant.

More recently in February 2013, Koh Brother secured a S\$99.8 million contract from the PUB, Singapore’s national water agency to carry out improvement works to the existing trapezoidal canal and crossings at the Bukit Timah First Diversion Canal (Bukit Timah Road to Holland Green). Other Ongoing projects include the construction of Downtown Line 1 Bugis Station, makeover of Geylang River and Lincoln Suites – a luxurious condominium project at Kiang Guan Avenue, off Newton Road, in District 11.

Recently completed projects include Punggol Waterway Parts One and Two, the Common Service Tunnel at the Business Financial Centre, and public housing at Choa Chu Kang.

The Building Materials division provides total ready-mix concrete solutions to the construction industry. The supply chain includes cement, ready-mix concrete, equipment rental and various types of products such as pre-cast elements and interlocking concrete blocks.

Real Estate

The Group's Real Estate division provides quality property developments with specialised themes at choice locations. Koh Brothers Development Pte Ltd ("KBD"), established in 1993, a wholly-owned subsidiary of Koh Brothers Group, is our flagship company for the Group's Real Estate division.

KBD is noted for its 'lifestyle-and-theme' developments. For example, its Starville project was the first to introduce a star-gazing observatory, complete with an astronomy theme. Launched in June 2003, this project is a joint venture between KBD and AIG Lengkong Investment Limited, a member of American International Group Inc. Earlier projects include The Montana, in which KBD became the first developer to introduce state-of-the-art home automation features, broadband cable and an infinity pool. The Montana, launched in November 1999, is a 108-unit luxury freehold apartment located off River Valley Road. In October 2006, it also launched its four-units-only luxurious, freehold bungalow project, "Bungalows @ Caldecott", uniquely designed with a number of firsts in Singapore such as bathrooms studded with Swarovski wall crystals, Avant-Garde sanitary fittings incorporating luxury brand names like Visentin, and a specially-designed Water Conservation System. In April 2006, it announced the acquisition of Hilton Tower, located in the prime freehold Leonie Hill area, for S\$79.2 million together with Heeton Land Pte Ltd. It is now the site for the premium condominium, The Lumos.

In June 2007, Koh Brothers Group Limited, Heeton Holdings Ltd, KSH Holdings Limited and Lian Beng Group Ltd formed a consortium with equal shares each and were successfully awarded the prime Lincoln Lodge site at 1/3 Kiang Guan Avenue, off Newton Road in District 11. The site has been redeveloped to the luxurious condominium project, Lincoln Suites, which features sky-high elevated gyms, wireless multi – room music systems and thematic communal dining facilities. Lincoln Suites was launched in October 2009.

Fiorenza, another prized freehold development by KBD, was launched in April 2009. Inspired by the passionate Italian culture with its bold artistic tastes, unrestrained luxury and a free-spirited lifestyle, this Avant-Garde development, located at Florence Road, received its TOP in June 2011.

Parc Olympia, a sporting themed condominium, was launched in Flora Drive in July 2012. The 99-year, 486-unit development offers over 60,000 sq ft of wide-range sporting area and facilities, with special facilities including a synthetic jogging track, a rockclimbing wall, an air-conditioned badminton court, a skate park and even a putting green for golf-lovers.

Other completed projects include:

- The highly successful Sun Plaza, located next to Sembawang MRT station, which introduced a sunflower theme. The residential block in Sun Plaza has been fully sold and the retail mall is currently held as an investment with high occupancy;
- The Capri, an 18-unit residential development, is situated along the prime Stevens Road; and
- The Sierra, an 18-storey residential development comprising 60 units located in the established and popular enclave of Mount Sinai.

Leisure & Hospitality

This division provides ‘no-frills’ hospitality services through its Oxford Hotel brand name with more than 130 hotel rooms.

Environmental Engineering

Through its majority stake in Metax, the Group is able to offer EPC services for water and wastewater treatment and hydroengineering projects. With over 35 years of EPC experience, Metax has been involved in many public and private sector projects in Singapore, Indonesia, Malaysia, Thailand, the Philippines and India. In 2008, Metax extended their EPC business into the palm oil refining industry with the acquisition of WS Bioengineering Pte. Ltd. ("WS Bio"), whose principal business is the engineering and construction of biofuel and palm oil refining facilities.

ISSUED ON BEHALF OF : Koh Brothers Group Limited
BY : Citigate Dewe Rogerson, i.MAGE Pte Ltd
55 Market Street
#02-01
SINGAPORE 048941
CONTACT : Ms Dolores Phua / Mr Ng Chung Keat
at telephone
DURING OFFICE HOURS : 6534-5122 (Office)
AFTER OFFICE HOURS : 9750-8237 / 9781-3605 (Handphone)
EMAIL : dolores.phua@citigatedrimage.com
chungkeat.ng@citigatedrimage.com

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